

# Automotive 30% Club

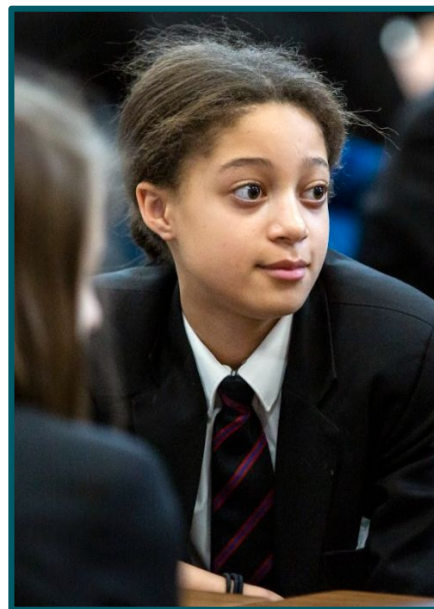


## inspiration for innovation virtual school events

The Buckingham School  
22nd April 2021

Sponne School  
29th April 2021

Kingsthorpe College  
27th May 2021



# Automotive Young People Panel Biographies

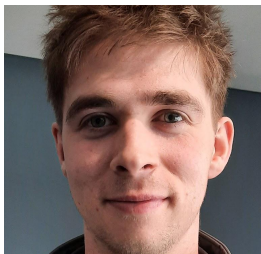
Faith Sparks, Graduate, Keyloop



Faith studied BSc Geography at the University of Exeter and graduated in July 2019. She then started a Graduate Scheme at Keyloop with a main focus on internal analysis and data visualization. Faith believes that it is important for young people to learn about real-world jobs and encourage them to get involved in the automotive/technology industries.

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Greg Holmes, Apprentice Technician, Lunaz Ltd



Greg has volunteered to be part of this event to share his experience of being a young apprentice in the classic car industry. Greg comments: 'It's a great opportunity to show younger students how to get into the automotive industry.'

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Lilly-Ann Hulse, Digital & Technology Degree Apprentice, Bentley Motors



Lilly is studying Digital and Technology Solutions at Manchester Metropolitan University alongside working in the Digital and Corporate Innovation team at Bentley. Lilly helps to advice young people about the opportunities available in the automotive industry and was recognised as a 'Rising Star' at the Automotive 30% Club's Inspiring Automotive Women Awards 2020.

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Rasha Din Hassen, Branch Manager, Enterprise Rent-A-Car



Rasha applied for an internship at Enterprise Rent-A-Car at a careers fair that took place at Kingston University, where she was studying accounting and finance. Upon graduating Rasha joined the company full time as an Assistant Manager before becoming a Branch Manager.

# Career Speed Networking Event

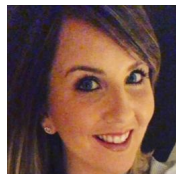
## Biographies



**Carl McKellar, Owner, CMC Media**

Carl is responsible for all PR & communications for MEPC Silverstone Park.

His job involves researching & writing all news content for websites, press releases and newsletters and promoting these plus the clients' products generally through social media. Also commenting and hosting Q&A sessions at motorsport events.



**Catherine Caddell, Area Manager, Enterprise Holdings**

Catherine started with Enterprise Holdings 6 years ago, and has worked her way from Graduate Management Trainee to the first female Area Manager in Northern Ireland.

Now based in Scotland, Catherine is responsible for 8 branches, 45 plus members of staff, a fleet of cars and vans and building new and maintaining relationships with our business partners. Developing a team of ambitious and determined future leaders, looking after business accounts with annual spends of 50k or more and growing my business at the same time.

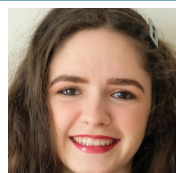


**Emma Marsicano, Customer Experience Team Leader, Jardine Motors Group**

Having grown up in South Africa, Emma moved to the UK by herself in 2016.

Starting off in retail working for Ted Baker as a Sales Advisor and Assistant Manager at Selfridges. Emma then worked for Adecco as a business consultant doing account management and business development for a year.

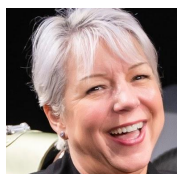
In her current role at Porsche East London as the Customer Experience Team Leader, Emma manages two advisors.



**Gloria Dimitrova, Business Development Graduate, Keyloop**

Originally from Bulgaria, Gloria is currently in a graduate role with Keyloop, working as a mergers and acquisitions analyst.

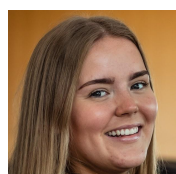
Gloria has three degrees – MSc Business Technology Consulting, BA International Management, and BSc International Business.



**Julie Stewart, Director, TD Group**

Julie is a Director a TD Group, a IT & finance recruitment company.

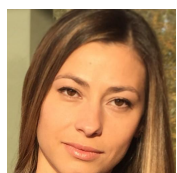
TD Group help businesses find good people to fill their jobs and help the business grow and succeed.



**Lilly-Ann Hulse, Degree Apprentice, Bentley Motors**

Lilly-Ann is two years into a four year apprenticeship, studying Digital and Technology Solutions at Manchester Metropolitan University alongside working in the Digital and Corporate Innovation team at Bentley.

Last year she won the Rising Star of the Year at the Automotive 30% Club's Inspiring Automotive Women Awards.



**Ralitsa Declimente-Sandy, Financial Controller, Enterprise Holdings**

As part of her role as a Financial Controller, Ralitsa manages, trains and develop a large team of accountants, provides accurate and timely financial reporting, maintains an environment of strong internal controls, facilitates a timely and accurate month-end statement closing process and provides support to Senior Managers by creating and preparing periodic analysis as input to business decisions.



**Ruth Williams, Asset Manager, MEPC**

Ruth looks after the businesses based on the park, making sure their staff are happy. She is also responsible for negotiating contracts with new tenets.

Ruth's job also involves running events, both for external visitors to the park and social events for those on the park, and the marketing of the park.

# Silverstone Panel

## Biographies



**Chris Horton, Product Design Engineer,  
Performance Projects**

Performance Projects Ltd designs racing cars, one off road cars and other very low volume vehicles.

Chris is the Managing Director, meaning that he runs the finance, business development and project management of the company, as well as helping with design work when required.



**Cristiana Pace, Sustainability and  
Strategy Advisor & Silverstone  
Technology Cluster Ambassador**

Cristiana's career as an innovator and leader in motorsport spans 20 years. She was the first woman to work trackside alongside the FIA technical department in F1 as data analyst (2004-2009). In 2012 Cristiana focused on technology transfer, joining Williams Advanced Engineering. During those years she worked closely with the F1 management Team, writing the strategy for WAE and managing the business development department, winning multi million pounds motorsport projects including the supply of batteries to the FIA Formula E Championship—a project which Cristiana led between 2013 and 2015.



**Lucy Moxon, Senior Civil Engineer,  
Glanville Group**

Lucy is a Senior Civil Engineer. Her main expertise is in flood risk, drainage and water management for new developments.

She's also responsible for external levels and hard landscaping design, working with architects and landscape architects. Sometimes she gets involved with roads, transport, traffic, and utility services, either as main designer or on a larger development working with a specialist colleague.

She has a Masters degree in Civil and Environmental Engineering.



**Pauline Dumont, Development and  
Integration Engineer, Delta Motorsport**

Pauline is a Development and Integration Engineer at Delta Motorsport working on a very low emissions range extender for electric vehicles.

Since the beginning of her career as an Engineering Graduate for the London Electric Vehicle Company, she has been focusing on engineering a more sustainable future.



**Renette de Villiers, Product Design  
Engineer, Performance Projects**

Renette was both in South Africa. At 22 she graduated from Stellenbosch University with a BEng in Mechanical Engineering and then moved to the UK to studying for a MSC at Cranfield University.

Renette is a Product Design Engineer at Performance Projects which specialise in niche vehicle and motorsport innovation. They design, build and supply complex subsystems through to whole vehicles.



**Ruth Eve, Structural Engineer, Glanville  
Consultants**

Ruth is a Structural Engineer, responsible for managing a team of structural engineers and technicians. She is responsible for all stages of the design process for structural appraisals, feasibility studies, new build and refurbishment projects in a wide range of construction sectors.

She is actively involved in business development, winning new projects and maintaining relationships with existing clients.

Ruth has a degree in Civil Engineering (BEng Hons) and is a Chartered Structural Engineer.