

Automotive 30% Club



inspiration for innovation virtual school events

Sponne School
29th April 2021



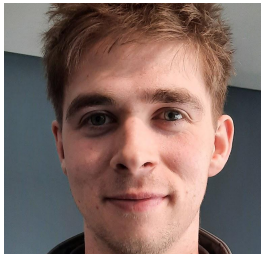
Automotive Young People Panel Biographies

Faith Sparks, Graduate, Keyloop



Faith studied BSc Geography at the University of Exeter and graduated in July 2019. She then started a Graduate Scheme at Keyloop with a main focus on internal analysis and data visualization. Faith believes that it is important for young people to learn about real-world jobs and encourage them to get involved in the automotive/technology industries.

Greg Holmes, Apprentice Technician, Lunaz Ltd



Greg has volunteered to be apart of this event to share his experience of being a young apprentice in the classic car industry. Greg comments: 'It's a great opportunity to show younger students how to get into the automotive industry.'

Lilly-Ann Hulse, Digital & Technology Degree Apprentice, Bentley Motors



Lilly is studying Digital and Technology Solutions at Manchester Metropolitan University alongside working in the Digital and Corporate Innovation team at Bentley. Lilly helps to advice young people about the opportunities available in the automotive industry and was recognised as a 'Rising Star' at the Automotive 30% Club's Inspiring Automotive Women Awards 2020.

Rasha Din Hassen, Branch Manager, Enterprise Rent-A-Car



Rasha applied for an internship at Enterprise Rent-A-Car at a careers fair that took place at Kingston University, where she was studying accounting and finance. Upon graduating Rasha joined the company full time as an Assistant Manager before becoming a Branch Manager.

Career Speed Networking Event

Biographies



Angela Jemison, Retail Marketing Manager, Inchcape UK

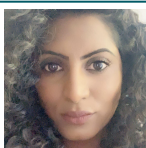
Angela qualified with a BA Honours Degree in International Business Studies, having studied in the UK and Spain.

Angela has a passion for automotive marketing and has over 20 years' experience working with premium volume and prestige car brands. She is currently responsible for the Divisional Marketing Team achieving key business goals at Inchcape Retail Ltd, one of the largest and leading franchised retailer groups in the UK.



Carl McKellar, Owner, CMC Media

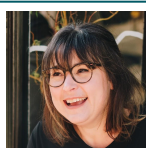
Carl is responsible for all PR & communications for MEPC Silverstone Park. His job involves researching & writing all news content for websites, press releases and newsletters and promoting these plus the clients' products generally through social media. Also commentating and hosting Q&A sessions at motorsport events.



Christeen Mendis, Area Manager, Enterprise Holdings

Christeen studied biomedical science at the University of London. Upon graduating she realised that she didn't want to be a doctor, so she applied for a management trainee position at Enterprise Rent-A-Car.

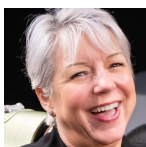
Christeen is now an Area Manager in London for Enterprise Rent-A-Car,



Ella Barrington, Managing Director, Course Concierge

Ella is an award-winning business, project and operations director, who carved her career in the ambitious world of motorsport. Ella spends much of her time as a consultant and contractor specialising in commercial project management making things happen on time and budget.

Ella gained a Mechanical Engineering degree from the University of Leeds, before studying for a Masters of Science in Racing Engine Design at Oxford Brookes University



Julie Stewart, Director, TD Group

Julie is a Director a TD Group, a IT & finance recruitment company.

TD Group help businesses find good people to fill their jobs and help the business grow and succeed.



Kim Petit, Customer Experience Head, Keyloop

Kim has been with Keyloop for the past 20 years in various roles including Support, Product Marketing, Project Management and OEM delivery. Kim is now responsible for the customer experience strategy across UK and Ireland, as well as Customer Insights and Customer Success teams, focussed on bringing the voice of customer into Keyloop.

With no prior experience in the automotive industry, Kim quickly moved into a people management role, utilising her skills to develop dealer network relationships. In each role Kim has been customer facing and is dedicated to implementing a long term sustainable customer centric approach.

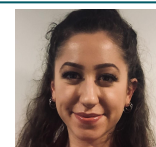


Laura James, Talent Acquisition Attraction Specialist, Enterprise Holdings

Laura joined Enterprise Holdings on their Graduate Management Trainee programme when she left university with a degree in fashion.

After 6 years and 5 previous promotions she took the role of Area Manager of Newcastle, overseeing multiple stores, over 50 employees and multi-million pounds worth of assets.

In recent years Laura has joined the Talent Acquisition team firstly taking a position to support the recruitment of our 50 stores in the North of England. Now she works for their European Head Office in the newly formed Talent Acquisition Marketing team building a pipeline of fantastic talent to join the Enterprise family.



Ruby Clay, Customer Experience Team, Jardine Motors Group

Since leaving school Ruby has always looked for jobs and roles in retail, as this was an industry she had started in part time while I was still at school, and it seemed like a sensible progression as she already had experience in this field and didn't want to go to university.

When she heard about the opportunity to work in customer experience, in a field with more opportunities for growth she thought that would be a great next step for her. She is very much enjoying it.

Silverstone Panel

Biographies



**Chris Horton, Product Design Engineer,
Performance Projects**

Performance Projects Ltd designs racing cars, one off road cars and other very low volume vehicles.

Chris is the Managing Director, meaning that he runs the finance, business development and project management of the company, as well as helping with design work when required.



**Cristiana Pace, Sustainability and
Strategy Advisor & Silverstone
Technology Cluster Ambassador**

Cristiana's career as an innovator and leader in motorsport spans 20 years. She was the first woman to work trackside alongside the FIA technical department in F1 as data analyst (2004-2009). In 2012 Cristiana focused on technology transfer, joining Williams Advanced Engineering. During those years she worked closely with the F1 management Team, writing the strategy for WAE and managing the business development department, winning multi million pounds motorsport projects including the supply of batteries to the FIA Formula E Championship—a project which Cristiana led between 2013 and 2015.

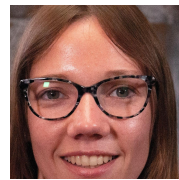


**Lucy Moxon, Senior Civil Engineer,
Glanville Group**

Lucy is a Senior Civil Engineer. Her main expertise is in flood risk, drainage and water management for new developments.

She's also responsible for external levels and hard landscaping design, working with architects and landscape architects. Sometimes she gets involved with roads, transport, traffic, and utility services, either as main designer or on a larger development working with a specialist colleague.

She has a Masters degree in Civil and Environmental Engineering.



**Pauline Dumont, Development and
Integration Engineer, Delta Motorsport**

Pauline is a Development and Integration Engineer at Delta Motorsport working on a very low emissions range extender for electric vehicles.

Since the beginning of her career as an Engineering Graduate for the London Electric Vehicle Company, she has been focusing on engineering a more sustainable future.



**Renette de Villiers, Product Design
Engineer, Performance Projects**

Renette was both in South Africa. At 22 she graduated from Stellenbosch University with a BEng in Mechanical Engineering and then moved to the UK to studying for a MSC at Cranfield University.

Renette is a Product Design Engineer at Performance Projects which specialise in niche vehicle and motorsport innovation. They design, build and supply complex subsystems through to whole vehicles.



**Ruth Eve, Structural Engineer, Glanville
Consultants**

Ruth is a Structural Engineer, responsible for managing a team of structural engineers and technicians. She is responsible for all stages of the design process for structural appraisals, feasibility studies, new build and refurbishment projects in a wide range of construction sectors.

She is actively involved in business development, winning new projects and maintaining relationships with existing clients.

Ruth has a degree in Civil Engineering (BEng Hons) and is a Chartered Structural Engineer.